

Johnson County HeartSafe Foundation
General Meeting Minutes
Dec. 9, 2020 – 1:00 PM

The meeting was conducted by ZOOM meeting (ID#814 7854 1866) due to COVID19.

Attendance

Board Present:

Joe Stellwagon – President
Brad Robbins – Secretary
Brad Fowler – Member at large
Nancy Holland – Member at large

Absent:

Melody Morales – Vice President
Alyson Angell – Interim Treasurer/at large
Kristin Peterson – Member at large
Brian DeVader – Member at large

General Attendance:

Chris Bell – CFD2
Scott Gilmore – Leawood FD
Tom Miller – Lenexa FD
Stacy Jones – Johnson County EMS
Daren Pfeifer – HCA

The minutes of the Sept. 9, 2020 General Meeting, previously distributed by email, were approved by voice acclimation (Motion by B. Fowler/second by N. Holland).

Executive Reports

President – Joe Stellwagon – deferred until later in the meeting.

Vice President – Melody Morales – absent / nothing to report.

Interim Treasurer – Alyson Angell – (reported by Joe Stellwagon)

- Transition from Dawn Faudere to Joe Stellwagon completed.
- Balance is \$3,391.03 after the contribution from Women's Heart.

Secretary – Brad Robbins – deferred until later in the meeting.

Committee Reports

a. AED Group – Brad Robbins

1. This past quarter President Joe Stellwagon presented AEDs to the American Fire Sprinkler Company (representing businesses in 7300 blk of Frontage Road, Merriam) and Chapel Oaks Adventist Church (Shawnee).
2. Our only current applicant is the Aid Advocacy Pregnancy Center. After discussion, the group voted to present this group an AED.
3. Robbins and Scott Gilmore have been working with the Leawood Parks and Recreation Department on the idea of placing an outdoor AED Save Station at Ironwoods Park, 148th & Mission. The initial cost would be graciously paid by Nancy and Jim Holland.
4. Joe Stellwagon noted that Mike Morgan (CFD2) had contacted him and said that CFD2 had another AED to donate to the program.

- b. Bystander Public Recognition – chairperson open
 - 1. April 2021 Heartsafe Hero Event –
 - Joe commented about the continued uncertainty for future face-to-face events and stated he didn't think this event should go forward.
 - Chris Bell agreed, saying it would not be wise at this point.
 - The group agreed and the decision was made to cancel this event for 2021.
- c. PIO/Marketing – Daren Pfeifer/Alyson Angell
 - 1. Heartsafe Webpage
 - Joe questioned if the current cost (\$361/year) was worth the exposure and presented some figures (20 site sessions, 19 visitors) that showed low traffic on the site.
 - Brad Fowler said he was sure we could switch hosts and maintain a web site at a much cheaper cost.
 - Nancy Holland said that she felt the organization needed a web presence.
 - Brad F. agreed that we needed a web presence and felt we could register the name for approximately \$10/year and find a free host service.
 - Joe is going to contact Brad F. and explore how we can switch providers.
- d. Community Education – Joe Stellwagon
 - 1. Educational Opportunities
 - Joe noted that he had heard many outlets had stopped face-to-face classes and Chris confirmed that CFD2 has locked down their stations.
 - Scott Gilmore advised that Leawood Fire was still conducting monthly CPR classes, social distancing and spread out in their engine bay.
 - Tom Miller noted Lenexa Fire had switched to ASHI, which allowed a portion of classes to be completed on line and then students can come to a station for class validation.
 - Brad F said that AdventHealth was still doing 20-30 classes/month.
 - Joe requested that if there was anything he could do to help with the continued education and represent Johnson County Heartsafe, to please contact him.
- e. Fundraising – Nancy Holland & Daren Pfeifer
 - 1. Women's Heart – Heartsafe has officially received a check from this group to help fund our initiatives benefiting female heart health and heart safety.
 - 2. Other fundraising – Nancy noted that COVID had greatly limited any fundraising activities.

General Discussion

- a. Health of the Organization
 - President Joe Stellwagon started a discussion about the status of the group. He believes there is a lot of potential, but also recognizes the question is out there if anyone would miss the group given the dwindling attendance. He noted that with a small group, he wanted to know if there was enough interest to sustain and grow the organization.
 - Brad Robbins voiced his concerns about dwindling attendance, founding members having less time to devote, fewer people stepping up to replace them and asked to hear what others had to say.
 - Chris Bell noted that he was new to the group and admitted that his attendance was requested and not something he sought out. He then said he felt the group's mission has merit but suggested that some of the lack of numbers could be due to the extraordinary circumstances of 2020. He

concluded that he would hesitate to abandon the group now and suggested we give it another year to see if we can attract new members.

- Tom Miller said that he would hate for the group to make a decision based on the current climate given the impact of COVID. He admitted he hadn't done a great job of marketing the group, even in his own organization, but he knew of others who would possibly be interested.
- Brad Fowler noted he had been in groups that decided they needed to rebuild and that effort took a good five years. He felt that our group needed to look at this five year period and not just the last few years.
- Joe added he feels the group has potential and that our goals won't take a ton of people. He said he didn't think Heartsafe should be shut down, that there is a need and that we needed to communicate this to stay current.
- Nancy Holland agreed this year has been tough and urged the group not to make a rash decision. She pointed out that nearly every small volunteer group was struggling and agreed she felt Heartsafe had wonderful potential. She urged us to look not at 2021 but toward 2022 before making any decision.
- Daren Pfeifer noted he was an original member and he too felt there was a need for the group. Rather than talk about shutting down, he encouraged the group to figure out where we are going and that COVID made it an easy time to reboot and devise a new strategic plan and committees with well designed goals and the ability to get things done without waiting for general meetings.
- Scott Gilmore also agreed there was validity for the group.

b. Elections

The Johnson County Heartsafe Foundation conducted elections for the following positions on the Board of Directors in 2021:

1. VICE PRESIDENT – Melody Morales is the incumbent. A motion was made for Melody, who was not present, to be nominated again and should she win the post, she would serve as she was able or to give up the position at a later date. The motion carried by voice acclimation and MELODY MORALES was elected.
2. SECRETARY – Brad Robbins is the incumbent and sought re-election. By voice acclimation, BRAD ROBBINS was elected.
3. TREASURER – Alyson Angell was filling this position on an interim basis. The election was for a one year term, to place the position back on the same cycle as the President, opposite the election cycle of the other two board offices (above). After discussion amongst those present, Daren Pfeifer was nominated and by voice acclimation, DAREN PFEIFER was elected to this one year term.
4. MEMBER AT LARGE – CHRIS BELL submitted his own name for election and was confirmed by voice acclimation.
5. MEMBER AT LARGE – STACY JONES submitted his own name for election and was confirmed by voice acclimation.

The current history of board officers will be printed at the end of the minutes.

c. Ideas for the Future

- Joe Stellwagon discussed the supplemental information he'd sent out prior to the meeting, which had several suggestions for fundraising/community

awareness opportunities. The supplemental information also showed some tracking that he'd worked with Stacy Jones to get on previous sudden cardiac arrest (SCA) events. The data showed that 64% of the county's SCAs were in residences and an associated heat map showed where the SCAs were in relation to registered AEDs.

- Daren Pfeifer really liked Joe's idea of using QR codes, whether on materials in a doctor's office or posted at public locations (like parks or government buildings) that an SCA had occurred – explaining the event and encouraging people to get CPR training. He is wondering if he might be able to get some in lobbies of hospitals highlighting SCA patients who'd been treated there.
- Nancy Holland told about an American Heart Women in Red event she'd attended that used QR codes to tell stories of survivors and how she was surprised how many people stopped to read the stories.
- Joe mentioned he'd tried to inquire with a cardiologist's office about such a program, but they weren't very responsive. Brad Fowler and Daren both explained that doctors' offices associated with local health systems are very particular about what can be displayed and that, because of the competitive health market, many of the publications have to go through the health system's marketing departments.

With no further business to discuss, the meeting ended at 2:07 p.m.

The next meeting, likely conducted by ZOOM, will be Wednesday, March 3rd, 2021, at 1 p.m.

The Board of Directors for 2021 will be:

President – Joe Stellwagon
Vice President – Melody Morales
Treasurer – Daren Pfeifer
Secretary – Brad Robbins
Member at Large – Nancy Holland
Member at Large – Kristin Peterson
Member at Large – Brad Fowler
Member at Large – Chris Bell
Member at Large – Stacy Jones

Past Elections:

January 7, 2019

Position	Incumbent	Elected
Vice-President	Melody Morales	Melody Morales
Secretary	Colin Fitzgerald	Colin Fitzgerald
Member at large	Brian DeVader	Brian DeVader
Member at large	Charles Foat	Joe Stellwagon

January 2020

Position	Incumbent	Elected
President	Alyson Angell	Joe Stellwagon
Treasurer	Nancy Holland	Dawn Faudere
Member at Large	Brad Robbins	Brad Robbins
Member at Large	Daren Pfeifer	Nancy Holland
Member at Large	Dawn Faudere	Kristin Peterson
Member at Large (1 year)	Joe Stellwagon (now President)	Alyson Angell

Special Election – March 11, 2020

Several board members relinquished their positions at this quarterly meeting and replacements were sought for these board positions. By agreement of those in attendance, Alyson Angell took on the interim Treasurer responsibilities in addition to her Member at Large position and the board temporarily contracted (until the winter elections) to 8 positions.

Position	Incumbent	Elected
Treasurer (interim)	Dawn Faudere	Alyson Angell
Secretary	Colin Fitzgerald	Brad Robbins
Member at Large	Brad Robbins	Brad Fowler

December 2020 (for January 2021 start)

Position	Incumbent	Elected
Vice President	Melody Morales	Melody Morales
Secretary	Brad Robbins	Brad Robbins
Treasurer (1 year)	Alyson Angell	Daren Pfeifer
Member at Large	Brian DeVader	Chris Bell
Member at Large	Alyson Angell	Stacy Jones